

## Report on the IJU editorial board meeting at the 99<sup>th</sup> JUA, Nagoya April 22, 2011

Beginning 2011, the International Journal of Urology has been designated the official journal of the Urological Association of Asia. As a part of this process, as the Chief Editor of the UAA, I have been nominated to the editorial committee of the IJU as an associate editor. I was invited to attend their Editorial Committee meeting, held in conjunction with the 99<sup>th</sup> Annual meeting of the Japanese Urological Association at Nagoya from April 20-23 this year.

The IJU editorial board meeting was chaired by the Chief Editor, Dr Seiji Naito. Presentations were made by the editorial team and the publishers about the status of the journal. The journal is receiving an increasing number of submissions, particularly from Asian countries and is expecting to see a rise in its impact factor over the next few years. The circulation figures are looking good and there is a potential to increase these further with the UAA affiliation.

I made a brief presentation on the expected benefits to UAA members and the support the IJU could expect from us. We have already displayed the banner of the IJU on the home page of our website [www.uaanet.org](http://www.uaanet.org). We have also displayed banners with links to the IJU online content and the subscription page of the IJU. For UAA members, the online subscription to the IJU is available at only US\$20 per year. We will provide the IJU marketing team with contact emails of our members and send reminder emails to them for subscribing to the journal.

Each UAA member nation also has one nominee on the Editorial board of the IJU. This will help increase the sense of ownership among member nations. I discussed methods of increasing visibility of the IJU among UAA members with their marketing team. This is important to encourage submissions of scientific articles from our members to the journal. The IJU will provide promotional material in the form of printed leaflets and posters to any national association that wishes to distribute them among its members. As a beginning, I have posted these leaflets to members of the North Zone Chapter of the Urological Society of India and will also display their posters at our annual meeting.

The IJU is a respected professional publication and I look forward to a good relationship between the IJU and the UAA.

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